

# Hridae Walia (ri-they waalia)

## Interaction Designer

hridaew@gmail.com

hridaew.com

+1-(415)-530-0063

I'm a technology enthusiast, tinkerer, and problem solver. I like to experiment and iterate extensively so that I can find out what is effective and what is noise. When I'm not working I like to sketch or play around with tech.

### Interests

Gaming, Virtual Reality, Augmented Reality, Brain Computer Interfacing, PC Hardware

### Skills

#### Prototyping

Sketch, Principle, Figma, Adobe CC, Invision, Unity, MS Maquette, Invision, Adobe XD, Material Design

#### Research

Design Research, System Diagrams, User testing, Interviewing

#### Project

Project management, Critique, Iteration, Public speaking, Presentation, Design Systems

### Education

**California College of the Arts** **2016 - 2020**

**BFA Interaction Design** **San Francisco, CA**

Thesis on designing an interactive VR tool for learning to repair your personal devices.

### Experience

**Interaction Design Intern** **June 2020 - Present**

**Maria Mortati Experience Design** **San Francisco, CA**

Conducted design research for an experience catered to Alzheimer's patients. Researched multi sensory experiences, sensory effectiveness. Evaluated products from a usability perspective, created systems diagrams with Sketch, prototyped and conducted user testing with VR HMDs and Ultraleap using Unity and relevant SDKs.

**Lead Interaction Designer** **July 2017 - October 2018**

**Wardo** **San Francisco, CA**

Lead a team of 3 other designers, directing the visual language of the app along with the interaction language to be used throughout the app. Being personal styling app, it was important to simplify the core experience to focus on what the user knows, which is how their clothes look and which ones they like.

**Design Researcher** **July 2016 - August 2018**

**Lunares Home** **San Francisco, CA**

Conducted user testing for the website, provided research based insights for an improved product viewing and checkout experience for customers on the website.